

Press release

Rheda-Wiedenbrück, September 2021



Sebastian Freund | Managing Director of Lübke GmbH

New Managing Director

Sebastian Freund (39) has been the new Managing Director at Lübke GmbH since 01.09.2021.

With Mr. Sebastian Freund, interlübke was able to gain a professional who has the desired expertise in commercial management functions and as an internationally active managing director. In his first days at the company Mr Freund was able to experience impressively in his first days at the company how committed and passionate all employees are about the interlübke brand. Among other things, these experiences have confirmed him in taking on the task as Managing Director for one of the top international brands in the furnishing sector.

From his many years of experience as a manager and managing director in the service sector, he knows how important services and close cooperative collaboration with the interlübke specialist trade are for mutual success. Mr Freund and his team will continue to will continue to work on this.

His aim in this new position is to continue to expand interlübke as a premium brand nationally and internationally, to cultivate the interlübke DNA, to ensure continuous economic growth and to further develop the earnings strength of the leading manufacturer of high-quality furnishings.

Lübke GmbH | interlübke März 2021 – Reprint free – 1.232 characters (incl. spaces).

Please send supporting documents to the **marketing department: marketing@interluebke.de** in Rheda-Wiedenbrück.

interlübke

As one of the few German premium manufacturers, interlübke has its furniture designed by internationally renowned and award-winning designers. This gives customers the security of investing in furniture whose sustainable design will last for many years to come. Our furniture is made as individual pieces, flexible, adapted to the customer's individual wishes, thought through to the last detail and carefully manufactured by hand. Noble, hand-sanded surfaces, fine materials and precise workmanship are proof of this.

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