

PRESS INFORMATION
2019



interlücke

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The magic of the beginning. For two generations.

New start at interlübke

The legendary German company interlübke has had new owners since the beginning of 2018: the award-winning entrepreneurial family Schramm, which runs the eponymous high-quality bed manufacturer in Winnweiler for the third and fourth generation.

„The purchase of interlübke is an incredible opportunity for us: another strong brand next to ours. A company that is still radiant.“ (Philipp Schramm, CEO, 27 years)

With their four children Philipp, Marisa, Paula and Michael, Axel and Angela Schramm have deliberately decided to continue the business that the Lübke family has made over decades into a big German name – and to develop new products on the basis of the basic designs and sell them even more internationally through their showroom network, which is currently very present in Asia.

„What the Schramm and interlübke companies have in common is that they are both family affairs. They are based on the same values. Also there are many personal threads between the families Schramm and Lübke over decades. We know each other as people and companies.“ (Angela Schramm, responsible for marketing and communication, 58 years)

New creative director at interlübke is the 31-year-old Berlin designer Hanne Willmann, who has reshuffled the classic range of sideboards, cabinets, shelves and beds in a very individual modular system with different materials, colors and fabrics.

„What do we want for the new collections at interlübke? More color, more material, more fabric. And become even more manufactory.“ (Hanne Willmann, Berlin designer and new creative director interlübke, 31 years)

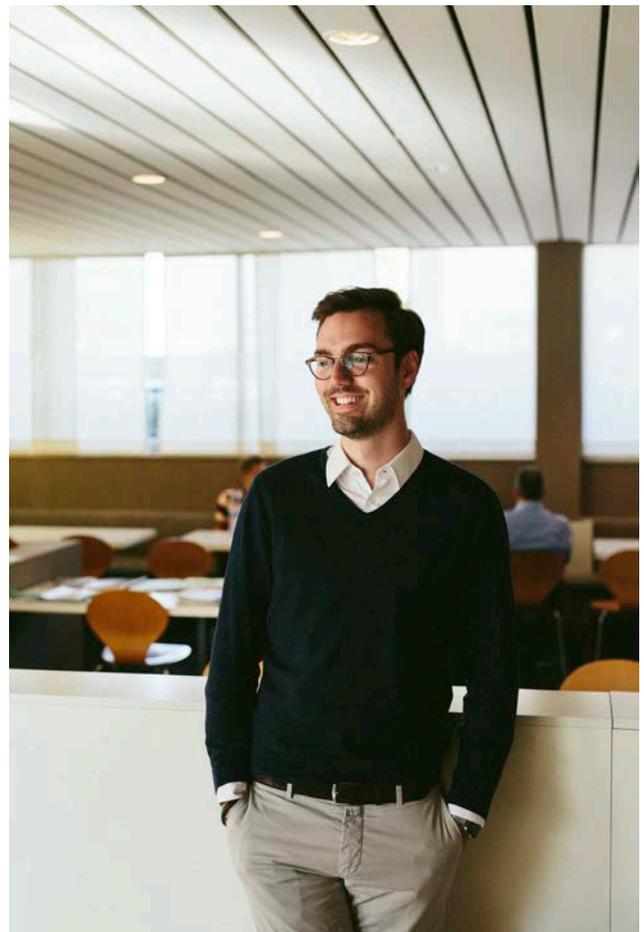
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Short intro to hand and heart - our production

Committed to craftsmanship and hand production: for over 80 years, we have been using skill and care to make furniture that was thought up by renowned designers. To create genuinely unique items for you. 160 carpenters, wood mechanics, wood technicians, painters, varnishers, fitters, logisticians, drivers, IT technicians and the teams in the office are working on the most beautiful design for the home. Carefully trained and given regular further training. Interlübke still wants to be, and be more of, a manufactory. To create furniture that lasts. Made by hand. And continue to be proud to create sustainable, beautiful objects that are the source of happiness for customers every day.

„We are not just an entrepreneurial family. But also a corporate family. That's great fun“ (Philipp Schramm, 27 years, CEO)

Werner Aisslinger and interlübke – this is a long, successful life and work community. Born in 1964, the internationally acclaimed German designer, whose works are on display at the Museum of Modern Art's permanent exhibition in New York, has designed interlübke's cube series that has become a classic for over 18 years.





„A good piece of furniture should not jump in your face, but you do not want to have any gray mice in the apartment. It has to have their very own identity. Just like the new just cube.“
(Werner Aisslinger, Designer, born in 1964)



In January, interlübke presents its big new masterpiece: „just cube“. This is a detailed customizable sideboard system with innovative materials, new colors and elements, with which each customer can create their own personal piece of furniture in three steps: sideboard, showcase, standing on the floor, hanging on the wall, with feet or without.

„I think that the world is moving increasingly towards being a cabinet of curiosities, a hodgepodge, and a collage. And we make furniture for that.“ (Werner Aisslinger, Designer, born in 1964)



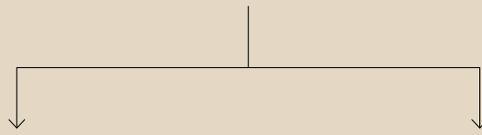




Complete freedom.
Conceal or display? Whatever
you like. Every day anew.

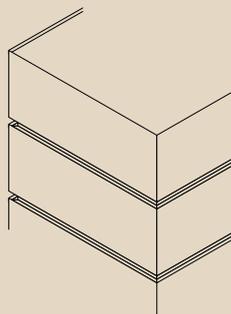
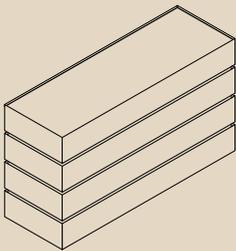


just cube



just cube bold

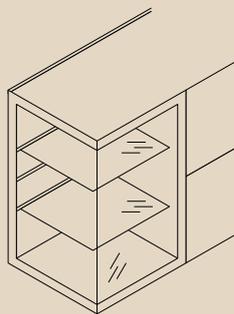
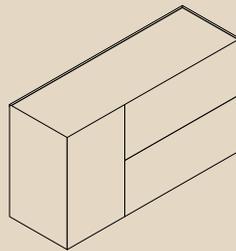
mit Griffmulde /
with recessed grip



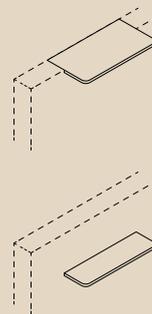
Design Griffmulde
Design recessed grip

just cube light

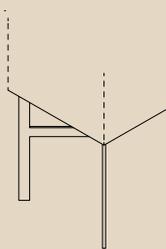
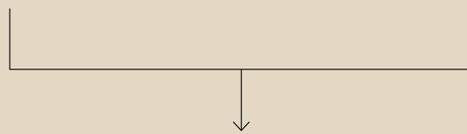
ohne Griffmulde /
without recessed grip



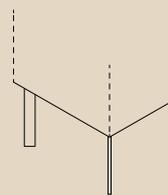
Vitrine
Display cabinet



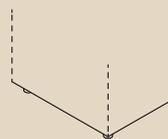
Griffe
Handles



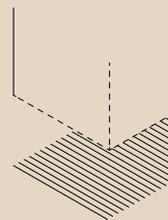
Hohes Gestell
High frame



Niedriges Gestell
Low frame



Rundfuß
Round leg



Hängend
Hanging







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